



Leading company with high quality profile

Gevacril® started its activities in 1972 by manufacturing cast acrylic tubes. The growing of the group and the internationalizing process followed up incessantly and soon emerged the need of a market and quality oriented management. Standardization of the manufacturing process and diversification of the products led **Gevacril®** to build up one of the most complete range of acrylic and polycarbonate semi-finished products and to open 1998 a commercial and communication bureau in Germany.

Thanks to the acquisition of **Plasting® srl** in 2008 **Gevacril®** is able to offer also the whole range of acrylic sheets, blocks, adhesives and give a full service to the pmma polymer industry.

The **Gevacril®** group is nowadays a consolidated global player with distributors and agents spread over five continents, more than fifty countries and exporting more than 75% of the sales. The actual range includes more than 50 product families and more than 10.000 articles such as cast & extruded acrylic sheets, tubes, rods, bars, profiles and specialties like satin tubes, bi-color sheets, LED-sheets and cast acrylic blocks.

The annual quantities manufactured exceed two thousand tons of material and allow the dynamic Italian company to focus on quality and product qualification. Currently preparing the ISO Certification, **Gevacril®** sets its issues on high quality, service and competitiveness:

- **High quality.** The observance of the quality *standards* and of the technical specifications is a *fundamental issue* for **Gevacril®** which created already more than twenty years ago a Quality Description System in order to respect the severe standards of the German area markets, extending it soon to all other countries. All items are today manufactured in compliance with the European Community Directives and the FDA Regulations.
- **Service.** Punctual deliveries, customer care and the shortening of the so called time-to-market (which in some cases corresponds to a real just in time) are the usual service standards granted from an excellent sales department. "Service4U" grants excellent services like *Happy Label*, *Cutting Service* and *Overlengths*.
- **Competitiveness.** The realization of economies of scale, the automation of the manufacturing processes and the systematic plans of efficiency plans allowed **Gevacril®** to control the constant growing of the production costs and to position its products on the market with a great quality-price performance.

A fair and success-oriented partnership based on bilateral trust is an indispensable factor that **Gevacril®** strives for: **Gevacril®** has been for 40 years on the plastic industry's side with high-quality acrylics, innovative products and an extensive delivery program. These guiding issues allow **Gevacril®** to grow step by step while offering the added values that plastic distributors and fabricators need to flourish.

„Our customers ask us to be a global supplier able to integrate in the supply chain not only with constant high quality and high competitive prices but also with excellent service and flexibility. A distributor has to count on a reliable supplier in order to optimize its sales, that is why we focus on quality standards, service and competence: this is the only way to strive a long-term business relationship.“

Valerio Cattaneo, CEO